

Introduction

Atwood Financial Planning LLC (“AFP”) is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at <https://www.investor.gov/CRS>, which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We offer personalized, hourly fee-only financial planning to individual clients. Our services include helping clients understand their cash flow and budgeting, target amounts they should have in savings for emergencies and goals, how to pay down debt, how much to save for retirement, how much life insurance should be in place, and recommended estate planning documents. AFP also assists clients with investment and portfolio planning to achieve their goals and retire with adequate resources. We work with our clients to design plans and strategies specific to individual needs, often preparing a customized evaluation of the client’s current situation and a detailed and customized plan of action. AFP also occasionally conducts educational seminars on personal financial planning and organization. Seminars are generally one-off in nature and focus on general household financial organization, saving and budgeting. AFP offers a subscription-based personal financial planning and spending tracking service through a mobile app called “Fearless Finance”.

We **have no authority** to manage any accounts or place trades for any clients and we **do not provide ongoing monitoring** of client investments.

Offerings: We may advise clients on investing in index fund/ETFs, government issued securities and cash/cash equivalents and we also evaluate a client’s current holdings. We make recommendations based on individual client’s goals and risk appetites. AFP does not provide advice on specific individual stocks or corporate bonds unless already held by the client.

Account Minimums: We do not impose a minimum account size for new accounts.

Additional Information. Please see [Form ADV, Part 2A](https://adviserinfo.sec.gov/firm/summary/288941) brochure (Items 4 and 7) found at <https://adviserinfo.sec.gov/firm/summary/288941>.

Conversation Starter: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

What fees will I pay?

For in-person financial planning, we charge hourly, in arrears, strictly for time spent in the presence of the adviser, either in person or by phone/internet/video, including any check-in meetings. Email questions or calls with specific questions that do not require follow-up notes or analysis are not charged. Fees are nonnegotiable. Clients are expected to pay at the end of a meeting or can be billed. Use of the “Fearless Finance” app or one of our subscription based financial planning services will incur a monthly subscription-based fee. Atwood Financial Planning LLC has no assets under management and therefore cannot deduct fees from clients’ assets.

Our fees do not include fees charged by other parties, such as transaction fees, custodial fees or internal fees within mutual funds or ETFs.

Additional Information. You will pay fees and costs whether you make or lose money on your investments/financial plan. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying and review our [Form ADV, Part 2A](#) brochure (Item 5) found at <https://adviserinfo.sec.gov/firm/summary/288941>

Conversation Starter: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations we provide you. Here are some examples to help you understand what this means. We provide a financial planning and spending tracking mobile app called “Fearless Finance.” Subscribers pay nothing to link up to 3 accounts, thereafter subscribers pay by the account and the fees are non-refundable, but subscribers can cancel at any time. We provide the Fearless Finance app for free to financial planning clients for unlimited accounts for the first 3 months with us as a trial. We also offer subscription-based financial planning services that include the app. Subscription-based financial planning users will pay a monthly fee that is non-refundable and have a one-year commitment. Subscription-based financial planning services offer a limited amount of one-on-one time with one of our financial professionals.-The subscription-based financial planning services create a conflict as subscribers will generally require more than the allotted time with a financial professional. Additionally, we anticipate clients given six months free will continue with the subscription beyond the free trial period and may incur costs if they have more than the allotted 3 account maximum.

Conversation Starter: How might your conflicts of interest affect me, and how will you address them?

How do your professionals make money?

Our professionals are paid a percentage of the hourly rate paid by clients.

Do your financial professionals have legal or disciplinary history?

No. Free and simple tools are available to research firms and financial professionals at <https://www.investor.gov/CRS>

Conversation Starter: As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

For additional information about our services, please visit our website, www.atwoodfinancial.com. If you would like additional, up-to-date information or a copy of this disclosure, please call Lori Atwood at 202-964-3599 or email Lori at Lori@atwoodfinancial.com.

Conversation Starter: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?